OilComm has always led the charge when it comes to preparing the oil and gas community for the digital revolution and providing “first-looks” at next generation technology. In 2020, we’re leaning into our community slogan “Fueling the Digital Revolution” and officially producing OilComm as a digital event.

Given the current environment and hurdles with meeting face-to-face, we’ve spent the last few months talking with the OilComm community so when the time came that we had to convert to a digital event, we were prepared to build an online environment that would best serve the entire community. The content program is built by our Advisory Board to ensure it tackles the challenges and topics most important to oil & gas professionals, and we’re creating an experience that maximizes the connections our sponsors and exhibitors will make.

- End-users (i.e. oil & gas operators, EPCs, rig owners, drilling & maritime professionals) will continue to receive free registration. We’ve been producing pre-show content since April, and as a result already have more people signed up for the digital event than we did last year for the in-person event. We know this list will continue to grow, especially as we remove the restrictions of travelling!

- Vendor access will be restricted to exhibiting and sponsoring companies only. Networking in a digital environment is different than face-to-face and we want to make sure you spend your time talking with the right people.

Much like in-person events, digital events aren’t created equal. I’m sure we’ve all experienced a boring digital event with bad tech and little interaction. That will NOT happen at OilComm!

In this document, you’ll find our platform’s benefits, which I can assure you features more transparency, lead-generation capabilities, and analytical power than the other digital events you’ve participated in. The OilComm team is still all-in on being your most resilient, innovative partner as we plunge forward into the digital revolution.

Michael Conti
OilComm Show Director
Cell: 832-444-9910
mconti@accessintel.com
www.OilComm.com

OilComm is Supported By:
Get to know the professionals that are leading the digital technology revolution within the oil & gas industry…

Over the past 20 years, the community has grown to more than 60,000+ digital technology professionals. OilComm originated from offshore comms, but OilComm has evolved and our community is now responsible for remote communications, IT, OT, cybersecurity, automation, edge-computing, artificial intelligence, digital twins, cloud-computing, software, and more. Simply said, the Industry 4.0 digital revolution within the energy industry will be led by OilComm’s community.

**OILCOMM: 60,000 PEOPLE**

**GEOGRAPHIC REACH**

- Overall = 60%
  - 1. United States – 60%
  - 2. International – 32%
  - 3. Unknown – 8%

**BIGGEST INTERNATIONAL COUNTS**

- United States – 15,000
- Canada – 2,795
- India – 2,699
- United Kingdom – 1,556
- Mexico – 1,367
- Brazil – 1,309
- France – 1,283

**TOP 15 VERIFIED TITLES**

1. President
2. Engineer
3. Director
4. CEO
5. Manager
6. Owner
7. Partner
8. Managing Director
9. Project Manager
10. Chief Information Officer
11. Consultant
12. Sales Manager
13. Chief Technology Officer
14. Business Development
15. Marketing Manager

**TYPE OF COMPANY**

1. Oil & Gas Operators – 39%
2. EPCs – 17%
3. Transportation/Maritime – 9%
4. Drilling Contractors – 6%
5. Utilities – 1%
6. Vendors (Communications, Satellite, Cloud Services, Software, etc.) – 28%

**TOP FUNCTIONS THAT FALL WITHIN RESPONSIBILITY (2019 OILCOMM ATTENDEE DATA)**

1. Communications
2. IoT
3. Implementing New Tech
4. Field Connectivity
5. Automation & Control
6. Company Strategy
7. Software
8. Data Analysis
9. Digitalization
10. Cybersecurity
11. Infrastructure
12. Data Management
13. Field Operations
14. Apps
15. Innovation Development
16. Network Management
17. IS/IT
18. Network Security
19. Operations
20. SCADA

**ENGAGEMENT**

- OilComm LinkedIn Impressions & Engagement in Last 12 Months: 62,479
- New End-Users Added to Community, Per Month: 874
- Average # of Opens Per Email Sent: 8274
- YOY Increase in Website Visitors: 75%

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Michael Conti, OilComm Show Director - mconti@accessintel.com - +1-832-444-9910
What makes OilComm’s Digital Event different than the rest? We’re creating a PURE buyer/seller marketplace. Only industry end-users are allowed to attend. Oil & Gas Operators, EPCs, Rig Owners, Drilling & Maritime Professionals get FREE access to OilComm. Vendors won’t be allowed to access the event unless they sponsor.

Attendees Represent Operations From Across the Global; Here’s a Sampling of Who’s Already Registered for OilComm!

President & CEO, American Petroleum Institute (API)
Sr. Data Scientist, Baker Hughes
Environmental Scientist, BGE
Project Manager, BHP
VP of Operations, Bison Oil & Gas
Lead Controller, bp
Senior Petroleum Engineer, bp
SETA, bp
Telecoms, bp
Telecom Engineer, bp
Analyst, bp
Segment Engineering Technical Authority, BP Upstream
Project Manager, Chevron
MCP IT Coordinator, Chevron
Lead Information Risk Management Analyst, Chevron
Site Reliability Engineer, Chevron
RF Engineering Architect, Chevron
Project Manager, Chevron Phillips Chemical
Economist, Commodity Trading Future Commission
EVP, CP Energy
Project Director, DEMS, LLC
Mgr, Systems Administration, Denbury Resources
COO, Diamond Generating Company
Lead Electrical Engineer, Diamond Offshore Tech Services, Diamond Offshore
Chief Information Officer, Diamond Offshore Engineer, Dunbar Oil & Gas
Chairman Advisor, Egyptair Holding Co. Director, Emergen Energy
SCADA Communications, Energy Transfer
Director of Field Communications, Energy Transfer
Network Architect, Enterprise Products
Lead Network Architect, Enterprise Products
Senior Consultant, EPCM
Managing Director, Operations Services, EJT
Senior Design Strategist, ExxonMobil
Digital Advisor, ExxonMobil
Digital Innovation Advisor, ExxonMobil
Field Infrastructure Lead, ExxonMobil
Telecom Specialist, ExxonMobil
Supervisor, Cyber Security Vulnerability Testing & Management, ExxonMobil
Sourcing Strategy Advisor, ExxonMobil
International Engineering Advisor, ExxonMobil
Head of Operations, Forte Oil
President, Flourish Energy
Sr. Data Engineer, Hess
Solutions Architect, Global Information Technology, Huntsman
Account Executive, Kansas City Southern Railway
Manager - Cyber Security, Kinder Morgan
Safety Engineer, Mexican Petroleum Institute
Supervisor Network Operations, Midcoast Energy
Lead Project Engineer, Mizpah Energy
Engineer, Model Energy
IT BSA III, Noble Energy
IT Manager - Africa Business Unit, Noble Energy
ITS Analyst, Oxy
IT Industrial Control Systems and Project Advisor, Oxy
Analytics, Oxy
Petroleum Engineer, Pan American Energy
Engineer, PECOM
Senior Telecommunications Engineer, Petrobras
PMP, Petrobras
Senior ICT Engineer, Petrobras
Sr Telecom Engineer, Petrobras
Telecom Engineer, Petrobras
Senior Lead, Petrobras
Subsea Engineer, Petrobras
Operations Engineer, Pioneer Natural Resources
CFO & VP, Pinon Resources
Drilling Engineer, PNOC Exploration
Director of Economic Development, Port Freeport
Superintendent Engineer, Rio Tinto Mining
Wireless Solutions Head, Saudi Aramco
Digitalization Lead, Deepwater Technology, Shell
Downstream Advisor, Learning Excellence & KM, Shell
Senior Telecoms Service Lead, Shell
DFM, Shell
PMT Manager, Shell
Sr. Scheduling Analyst, Southern Company Gas
SCADA Engineer, Sudanese Petroleum Pipelines Company
Senior Telecoms and SCADA Engineer, Sudanese Petroleum Pipelines Company
Network Communications Manager, Summit Midstream
Director – Latin America, Superior Energy
Principal, Tenaga Nasional
President, Terra Nova Land Associates
Drilling & Completions Manager, Uganda National Oil Company
VP Drilling & Completions, UpCurve Energy
…And Many More!
Attendees will be able to experience ALL elements of OilComm, carried over into an online environment:

- Keynotes from Industry Leading Executives
- Technical Sessions about Timely Topics
- Product Showcase Featuring Cutting-Edge Technology
- Giveaways & Contests from our Exhibitors
- Ability to Chat & Video Conference with 50+ Exhibiting Companies
- Catch Up with Old Friends and Make New Connections via Direct Message & Video Chats
- Fun Digital Events like Trivia Night, Sponsored Happy Hours, and More!
- New Matchmaking Technology that Allows Attendees to Better Navigate Exhibiting Companies & Their Products
# OILCOMM 2020 Digital Event Sponsorship Packages Available

## Thought Leadership

<table>
<thead>
<tr>
<th>Feature</th>
<th>Headliner</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Headliner&quot; Billing - Featured at Top of All Exhibitor/Sponsor Areas</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Speaking Opportunity</td>
<td>✔</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo Included on Video Overlay for Live Sessions</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pre-Recorded Executive Interview or Tech Talk to be Featured During Event</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Content Recording Files Shared w/Your Company</td>
<td>✔</td>
<td>✔</td>
<td></td>
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</tr>
</tbody>
</table>

## Virtual Booth

<table>
<thead>
<tr>
<th>Feature</th>
<th>Headliner</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top Listing</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Prominent Banner Ad Within Portal</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Custom Branded Background</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Banner Ads Within Portal</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Featured Listing</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Your Videos Featured in Booth</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Company Description</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Logo in Booth</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Collateral Uploads</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Products Added to &quot;Product Showcase&quot;</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>All-Access Passes (&amp; Virtual Employee Business Cards that Attendees Will See)</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
</tbody>
</table>

## Networking

<table>
<thead>
<tr>
<th>Feature</th>
<th>Headliner</th>
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<th>Gold</th>
<th>Silver</th>
</tr>
</thead>
<tbody>
<tr>
<td>Included in &quot;Booth Recommendation&quot; Pre-Show Email to Attendees, Pushing Attendees to Engage with You in the Platform</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Raffle &amp; Giveaway Opportunities</td>
<td>4</td>
<td>2</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Live Messaging &amp; Video Calls w/Attendees in Booth</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>

## Leads (Where Consent Given)

<table>
<thead>
<tr>
<th>Feature</th>
<th>Headliner</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leads of Everyone Who &quot;Visits&quot; Your Virtual Booth (w/o Email Address)</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pre-Show &quot;Request for Meeting&quot; Email Sent to Attendees</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Leads from Anyone Who Interacts w/Your Booth Collateral &amp; Team (w/Email Address)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>

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<tr>
<th></th>
<th>Headliner</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
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</thead>
<tbody>
<tr>
<td>Total</td>
<td>$11,500</td>
<td>$8,500</td>
<td>$4,000</td>
<td>$1,500</td>
</tr>
</tbody>
</table>
VIRTUAL BOOTH THAT GENERATES LEADS

The virtual booth is your first opportunity to make a lasting impression! The OilComm team will work with you every step of the way to create a visually appealing space that will draw attendees.

1. Exhibitor video and collateral
2. Instant video calls with lead scoring
3. Live chat with sales staff
4. Inbound meetings
5. Showcase products
6. Easily link sessions your team is speaking on

ALL SPONSORSHIP PACKAGES COME WITH AN VIRTUAL BOOTH!
GET TO KNOW OILCOMM’S FIRST-CLASS DIGITAL EVENT PLATFORM

BUILT WITH EXHIBITORS IN MIND...START COMMUNICATIONS WITH YOUR PROSPECTS!

- You’ll see the ENTIRE attendee list and can message anyone you want directly.
- Dedicated “Exhibit Hall ONLY Hours” to encourage engagement.
- Amazon gift cards (provided by OilComm) to incentivize attendees to engage with exhibitors.
- Your sponsorship comes with All-Access passes for your staff so they can attend sessions, direct message and video chat with their clients & prospects, and earn new business!
- Our staff can provide assistance in building your virtual booth to ensure your virtual booth looks its best.
ADD CONTESTS TO ENCOURAGE ATTENDEE ENGAGEMENT

- You pick the prize or swag you’d like to give away.
- You pick the contest rules:
  - “Visit our virtual booth and be added into a raffle to win!”
  - “Get a 20 oz Yeti Rambler Tumbler shipped to your door by meeting with us.”
  - “Watch our live demo and get a t-shirt sent to your facility!”

- 3rd Generation Airpods with a DigiCert
- Yeti Tumbler
- Claim your Auth0 t-shirt!
- Splunk Shelter in Place Pro Kit: BBQ Apron
- Want to win an Oculus Rift or a Peloton Bike?
- Win a raffle for a YETI Tundra Cooler
YOUR COMPANY’S PRODUCTS ARE AUTOMATICALLY ADDED TO OUR “PRODUCT SHOWCASE”

- Attendees are given suggested products to browse, smart-matched by the data entered when they register. This means that attendees who need your help will SEE your products/services first!

- Attendees click to learn more about the product and/or see your company’s profile to ask questions.

- You can see which attendees viewed specific products!
GET TO KNOW OILCOMM’S FIRST-CLASS DIGITAL EVENT PLATFORM

TRACK YOUR BOOTH & SPONSORSHIP ANALYTICS IN REAL-TIME

- Number of views of your company profile
- Number of people who have bookmarked your company
- Number of confirmed meetings
- Number of contacts made
- …and much more!

You get the contact information for ANYONE who engages with you!
GET TO KNOW OILCOMM’S FIRST-CLASS DIGITAL EVENT PLATFORM

CONDUCT VIRTUAL MEETINGS WITH YOUR PROSPECTS & CLIENTS

1. Reminder notifications
2. Launch video calls
3. Book follow-up meetings
4. Share documents
5. Add notes, ratings, tags and export leads
ADDITIONAL OPPORTUNITIES AVAILABLE
Position your company ahead of the rest with forward thinking options designed to educate and inspire our community

VIRTUAL THINK TANK - $18K
A private, invitation-only virtual roundtable on a topic of your choosing. With your company’s input, OilComm designs the topic description so it’s compelling to our audience while hitting your company’s key objectives. We curate the attendee list, invite and secure participants, and prep the discussion framework. At the event, our editorial team leads and moderates.

• Sole sponsorship; your company has 100% share-of-voice at the event
• A seat at the proverbial “table”; one executive per sponsoring company can (and should!) attend
• Your company’s logo in meeting room branding
• Post-event attendee list; includes name, company, and job title
• Post-event email follow-up; OilComm will send post-event email to attendees on your behalf
• Silver Package, with virtual booth
• Your company logo and website link will appear in post-event editorial coverage to drive traffic directly to your website

LUNCH SPONSOR - $15K
Treat event attendees to lunch via GrubHub meal credits. This unique opportunity provides branding, targeted questions to attendees, and will make you the hero of the lunch hour!

• $15 meal credit for each attendee (up to 600)
• Branding on GrubHub credit landing page for sponsoring company
• Opportunity to include targeted questions when attendees utilize meal credit
• Silver Package, with virtual booth
• Complimentary pass for sponsoring company
• Complimentary pass for a client
• Logo and company description on website

LEAD GENERATION NURTURE PROGRAM - CUSTOM PRICING

• Exclusive lead nurture program
• Gated landing pages
• Lead generation email marketing
• Social media marketing
• Leverages engaged audiences driven by Via Satellite magazine and OilComm
• Silver Package, with virtual booth
• Logo and company description on website

VIRTUAL LIVE DEMO - $8K
Showcase your technology during the virtual event! Company will be allotted a 15-minute period between sessions or during lunch for a live demonstration of company’s product, platform, or technology

• 15-minute live demo integrated into event schedule
• Silver Package, with virtual booth
• Logo and company description on website
• Post-show attendee list, email addresses not included

TRIVIA NETWORKING SESSION - $10K
Sponsor this unique networking session hosted by a professional trivia host. Over 650 trivia topics available, and the option for customized trivia questions to be written.

• Professional trivia host
• 4 rounds of trivia during the 45-60 minute event
• Bonus activities in between rounds
• Sponsoring company’s choice of the type of trivia done
• Silver Package, with virtual booth
• Logo and company description on website
• Option at an additional cost to consider: Send GrubHub meal credits to select attendees that allow them to order snacks or happy hour beverages during the trivia session
VIRTUAL TOUR OF YOUR PROJECT OR FACILITY - $8K

Do you have an on-site facility or project site you want to showcase? You provide the video, and we’ll provide the platform to get it out to the masses!

- Virtual tour will be added to the OilComm program
- Branded landing page featuring sponsoring company and video tour
- Tour video on landing page will be gated for lead generation
- Promotion in OilComm marketing before and during event
- Logo and company description on website
- Silver Package, with virtual booth

POST-SHOW WEBINAR SPONSORSHIP - $6K

Continue the conversations that you started at OilComm! Solidify your position in the market by connecting directly with the community in the weeks following OilComm’s digital event.

- Webinar topic and speaker(s) totally up to you to determine
- Sponsor gets full registration list with contact details
- OilComm Conference Director to moderate the webinar
- Promotion via email, social media posts, and banner ads
- Sponsoring company to receive post-event webinar access for marketing purposes
- Logo and company description on website
- Must be a sponsor of OilComm’s Digital Event to purchase a post-show webinar

VENDOR SHOOTOUT - $3K

Pitch your company’s product or service directly to OilComm’s Community!

- 7-minute speaking spot on Wednesday’s Technology Showcase Session
- Speaker name, bio, and headshot to be added to OilComm’s website and within digital event portal
- Logo and company description on website
- Video file of presentation delivered to you post event
- Must be a sponsor of OilComm’s Digital Event to purchase a Vendor Shootout spot

PRE- OR POST-SHOW EMAIL BLAST - $2K

Send an email to OilComm’s Community of 60,000+ digital technology professionals within the oil & gas industry

- You pick the date of deployment
- You supply the HTML file that’ll deploy, or our team can build it out for you
- +Via Satellite’s 60,000 Database +$6K
- +IIoT Connection’s 30,000 Database +$3K

LEADERBOARD BANNER AD IN PLATFORM - $1K

Continue the conversations that you started at OilComm! Solidify your position in the market by connecting directly with the community in the weeks following OilComm’s digital event.

- 7-minute speaking spot on the Technology Showcase
- Speaker name, bio, and headshot to be added to OilComm’s website and within digital event portal
- Logo and company description on website

ADDITIONAL OPPORTUNITIES AVAILABLE

Position your company ahead of the rest with forward thinking options designed to educate and inspire our community